

Purpose Statement

SEG Awards Level 3 Foundation Diploma in Art, Design and Media 500/8476/8

Overview

The SEG Awards Level 3 Foundation Diploma in Art, Design and Media is designed to provide you with the skills, knowledge and understanding to make informed decisions, facilitating progression to Higher Education in the areas of Art, Design and Media, or into related employment. This qualification Foundation programme builds on your prior experience, linking skills already acquired, with ideas and challenges which extend your critical independence, and provide you with a full understanding of the career opportunities in art, design and the media.

The qualification is designed in collaboration with industry and it is fully supported by Creative and Cultural Skills, the Sector Skills Council for the sector. It is highly respected qualification and provides a well-established route into a variety of specialist Higher Education (HE) courses in this sector and beyond by fulfilling entry requirements either in its own right or alongside other Level 3 qualifications.

Benefits for learners

The aims of the qualification are to:

- enhance your capacity to learn and develop those abilities and skills which lead to self-reliant learning
- develop your critical awareness of the contemporary visual world and it's broader cultural context
- develop your ability in the methods of creative production
- develop your understanding and awareness of the opportunities and demands of study in art, design and media
- provide a context in which you can identify their strengths and ambitions through a progressive exploration of skills and concepts central to art, design and media practice

Who is this qualification for?

The SEG Awards Level 3 Foundation Diploma in Art, Design and Media is primarily designed for those of you who know which sectors you would like to specialise in and wanting to progress to further studies.

The qualification is 'Applied General' in nature, which means it is also for those of you wishing to continue your general education at advanced level through applied learning.

Entry requirements – you will be expected to have achieved one or more A level qualifications or equivalent.

You will produce a portfolio of evidence for example; observations, witness statements, group discussion observation sheets, case studies, reports/notes.

What does the qualification cover?

The SEG Awards Level 3 Foundation Diploma in Art, Design and Media enables you (16+) to develop a common core of knowledge, including visual recording, researching in art and design, media experimentation across a range of art and design disciplines. The final major project is synoptic in nature and enables you to encompass your knowledge of historical/cultural influences, idea developments and technical expertise on the production of a final outcome. The nature of this qualification enables you to extend and deepen your experience in a variety of art and design disciplines and techniques.

The Diploma in Foundation Studies Art, Design and Media consists of three assessed stages and is awarded on a grade scale of Distinction, Merit and Pass. The final unit of the qualification is available at Level 4 to support progression into higher education.

This 120 credit qualification has five mandatory units: two 10 credits units, two 12 credit units and one 40 credit unit. The remaining 36 credits will come from three optional units chosen from one optional group (three 12 credit units).

All are vocational and relate to the sector in the title. Both the minimum and maximum vocational content is 100%.

You will cover aspects of:

Information and research in art, design and media - researching contemporary and historical cultural contexts in the field of art, design and media.

Recording and responding in art, design and media - developing skills in observing, recording and making. You will learn to recognise the importance and functions of communicating visually, through critically reviewing how it feeds the creative process across the disciplines of art, design and media.

Experimentation with materials and processes in art, design and media – carrying out extensive experimentation in order to explore the potential and limitations of a variety of media and processes.

Personal preparation and progression in art, design and media – analysis of your interests and ambitions, evaluating skills, and investigate directions to pursue in preparation for progression.

Personal confirmatory study in art, design and media - you will bring together your skills, knowledge and understanding to carry out a personal confirmatory study. You will be required to manage your own personal learning and development. You will support your creative and technical skills by extending your knowledge, experience and understanding through researching

and recording your insights into those aspects of contemporary and historical practice which relate to your own creative intentions. You will be required to identify your project aims and objectives, clarify and agree the scope of the work, and manage your time and resources to achieve a final outcome.

Optional Units

- Information and interpretation in art, design and media
- Combined experimental studies in art, design and media
- Media development in art, design and media

What could this qualification lead to?

This qualification will prepare you for a wide range of undergraduate courses in art, design and media, depending upon the chosen specialism.

Examples include:

- HND Art and Design
- Foundation Degree
 - Arts in Photography
 - Digital Imaging
- BA (Hons)
 - Animation
 - Fine art
 - Photography
 - Spatial design
 - Graphic Design

Who supports the qualification?

Further and Higher Education

A number of Universities have confirmed along with FE Colleges offering HE provision, that this SEG Awards Level 3 Foundation Diploma in Art, Design and Media fulfils their entry requirements, either on its own or when achieved alongside other qualifications.

UCAS Tariff: From Sept 2017: D = 112, M = 96, P = 80 points

FURTHER INFORMATION

Further information on the qualification can be found at:

<https://www.skillsandeducationgroupawards.co.uk/qualification/level-3-foundation-diploma-in-art-design-and-media/>